



PRESS RELEASE

Kenya Airways opens travel center to offer tailored travel solution for Governments.

Nairobi Kenya, 23rd September 2024 – Kenya Airways (KQ) has launched ***The Asante Executive Hub***, a first-of-its-kind government travel centre at Kenyatta International Convention Center (KICC) in Nairobi. This unique hub is designed to offer one-stop travel solutions for government and private sector executive travellers, offering a comprehensive range of travel options including ticketing, customer care while prioritising convenience, safety, and efficiency at the highest standards.

At the launch event, Kenya Airways Group Managing Director and CEO Allan Kilavuka reaffirmed our unwavering commitment to excellence. He stated, “***The Asante Executive Hub*** is a testament to our dedication to delivering specialized and high-quality services to our government clientele. This hub positions us as the go-to partner for government travel management, bolstering our commitment to excellence and fostering a closer partnership with Government officials.”

Strategically nestled within the Kenyatta International Convention Center (KICC), ***The Asante Executive Hub*** is perfectly positioned to cater to international travellers attending global conferences and events. This prime location not only enhances the convenience for our esteemed guests but also solidifies KQ’s pivotal role in the executive and government travel space.

Julius Thairu, Chief Commercial and Customer Officer at Kenya Airways says, “As part of our customer-centricity, we are pioneering innovations and setting new benchmarks for customer satisfaction and loyalty within the travel industry. We continuously explore innovative ways to enhance our services and create lasting customer value that aligns with our long-term growth strategy to drive our market expansion efforts, particularly within the government and executive travel sectors.”

In the coming months, ***The Asante Executive Hub*** will transition into a fully accredited IATA Billing and Settlement (BSP) Plan entity. This transition will allow Kenya Airways to offer expanded services, including ticketing services for other airlines, executive charter services, and advanced online travel management.

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About Kenya Airways:

Kenya Airways (KQ), The Pride of Africa, is Kenya’s national carrier and a leading African airline on a mission to propel Africa’s prosperity by connecting its people, cultures, and markets. We fly to 45 destinations worldwide, 37 of which are in Africa, connecting over 5 million passengers and over 70,000 Tons of cargo annually through the Hub at Nairobi’s Jomo Kenyatta International Airport.

As the sole African carrier in the SkyTeam Alliance, we open up a world of possibilities for our customers, connecting them to over 1,060 destinations in 173 countries. We take pride in offering a delightful flying experience with a caring African touch. Our exceptional African hospitality has consistently earned us global recognition including the prestigious Skytrax World Airline Awards where we were honoured with the Best Airline Staff and Best Airline Cabin Crew in Africa in 2024.



For more information, visit www.kenya-airways.com or call our 24-hour Customer Services Desk at +254 20 327 4747. We are also available on X: @KenyaAirways & @KQSupport, Facebook: @OfficialKenyaAirways, Instagram: @OfficialKenyaAirways Tiktok: @officialkenyaairways

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