

PRESS RELEASE

Kenya Airways and South African Airways Expand Partnership to include South America on Codeshare

- *Customers will now enjoy the shortest route connecting Africa to South America, reducing layovers, minimising carbon footprint, and enhancing the overall travel experience.*

Nairobi, 28th December 2023 – Kenya’s national carrier, Kenya Airways (KQ), has announced an expansion of its codeshare partnership with South African Airways (SAA) to include direct flights from South Africa to South America. Starting this month, customers will now experience a seamless travel journey to Sao Paulo, Brazil, via Johannesburg on one ticket, as KQ codeshares on the recently reintroduced South Africa Airways flight to Sao Paulo (GRU). This collaboration establishes unparalleled connectivity, offering the most direct flight option from this region, contrasting with current routes that often involve transits through the Middle East, Europe, or North America.

The strategic partnership, built on a shared commitment to enhancing connectivity and elevating the passenger experience, unites the strengths of two leading African airlines. Focused on flexibility, convenience, and traveler choice, this alliance provides a superior option for those journeying between Africa and South America. Notably, the South Africa-South America link through this collaboration stands out as the most direct, reducing the overall carbon footprint and contributing to sustainability in air travel.

Julius Thairu, Chief Commercial and Customer Officer at Kenya Airways, expressed the excitement surrounding this strategic move, stating, "Customers will now enjoy an expanded strategic cooperation, offering enhanced connectivity and a superior joint offering. Together, we are dedicated to providing passengers with unmatched travel options, world-class services, and an expanded global reach."

This partnership ensures seamless onward connectivity, enabling customers to experience an integrated travel journey from Kenya Airways' network to South African Airways' South American network, all under one ticket. Travelers will benefit from simplified logistics, reduced layover times, and an enhanced overall travel experience from Kenya to Brazil.

With this collaboration, Kenya Airways and South African Airways are redefining air travel, offering customers the most direct route, a stark contrast to the current options that often involve extended layovers in the Middle East, Europe, or North America.

[About Kenya Airways](#)

Kenya Airways, a member of the Sky Team Alliance, is a leading African airline flying to 42 destinations worldwide, 35 of which are in Africa. In 2022 the World Travel Awards recognized KQ as Africa's Leading Airline, Africa's Leading Airline Brand, Africa's Leading Airline - Business Class, and Africa's Leading Inflight Magazine (Msafiri). In 2023 KQ was awarded Best Airline Staff in Africa at the prestigious Skytrax World Airline Awards. KQ's fleet comprises of wide-body Boeing aircraft that includes its flagship B787 Dreamliner and narrow-body Embraer E190 aircraft.

The on-board service is renowned worldwide and the lie-flat business class seat on the wide body aircraft is consistently voted among the world's top 10. Kenya Airways takes pride in being at the forefront of connecting Africa



to the World and the World to Africa through its hub at the new ultra-modern Terminal 1A at the Jomo Kenyatta International Airport in Nairobi.

For more information go to www.kenya-airways.com or call our 24-hour Customer Services Desk: +254 20 327 4747, Twitter: @KenyaAirways, Facebook: KenyaAirways, Instagram: OfficialKenyaAirways

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